





Cummins Fleetguard Coolants

Coolant Selector (https://www.fleetguard.com/s/coolant-picker)

Explore More (https://www.cumminsfiltration.com/ourcoolantsolutions)

Order Free Literature (https://www.litorders.com/go/cumminsfiltration/workplace.aspx)

You can depend on Fleetguard cooling system products to provide unmatched protection to your engine. Our comprehensive line of cooling system products includes everything you need to ensure an easy, trouble-free cooling maintenance program:

- Fully Formulated Heavy Duty Antifreeze Coolants
- Cooling System Cleaners
- Coolant Filters Standard and Chemically Charged
- Field and Laboratory Testing

General Product Information

Coolant Quote Sheet

See the Coolant Quote Sheet here

Our Latest Videos

- Fleetguard ES Compleat OAT Heavy-Duty Coolant (https://www.youtube.com/watch?v=ef1ai-1PKUo)
- Fleetguard Presents Commonly Asked Questions About Coolant (https://www.youtube.com/watch? v=_6Q1sEzI4aM)
- Fleetguard Heavy-Duty Engine Coolants (https://www.youtube.com/watch?v=Dh_-QYt9jK0)
- Fleetguard Presents Coolant Colors and Product Recommendations (https://www.youtube.com/watch? v=E9BBhHrSx_E)
- How to use Fleetguard 3-Way Coolant Test Strips (https://www.youtube.com/watch?v=_aYfhNE-2JY)

Territory Manager Contact Information:

 NAME	ASSIGNMENT	PHONE	EMAIL	Fleetguard®
 Alain Mouchaca	NB, NL, NS, PE, QC (Canada)	(514) 348-4260	alain.mouchaca@atmus.com	
 Brandon Hostler	PA, WV	(717) 991-0708	brandon.hostler@atmus.com	
 Christine Westhoff	MN, ND, SD, IA	(612) 289-0929	christine.westhoff@atmus.com	
 Cody Fellers	IN, MI	(317) 995-7471	cody.fellers@atmus.com	
 Dave Hanford	OH	(615) 428-5424	dave.hanford@atmus.com	
 Greg Hemmerle	MA, ME, NH, RI, VT, NY, CT	(720) 951-6034	gregory.hemmerle@atmus.com	
 Kevin Coulter	ON (Canada)	(416) 540-0512	kevin.coulter@atmus.com	
 Paul Burke	NJ, MD, NYC, DE, DC, Philadelphia	(610) 849-3570	paul.burke@atmus.com	
 Milan Kesich	IL, NW Indiana, WI	(262) 227-5498	milan.kesich@atmus.com	
		(202) 221-3498	milan.kesicn@atmus.com	
 SOUTHEAST DIV				
 Blake Jenkins	LA, MS, AL, AR, W TN(Jackson,Memphis)	(615) 927-3467	robert.jenkins@atmus.com	
 Bonnie Olivas	W TX-Midland, Odessa, Amarillo, San Antonio	(432) 967-8198	<u>yvonne.olivas@atmus.com</u>	
	and Southeast NM (Hobbs)			
 Cale Preble	KS, MO, NE, Southern IL	(308) 251-0197	cale.preble@atmus.com	
 Chris Duerr	E TX (Houston, Beaumont, Victoria, Corpus,	(713) 907-0152	christopher.duerr@atmus.com	
	Austin, Lukfin			
 Dakendrick (DK) Smith	N. TX (Dallas/Ft. Worth), Ardmore OK	(214) 998-0457	dakendrick.smith@atmus.com	
 Nate Boncamper	NC, SC, and Southern VA (Richmond)	(347) 920-6653	nathaniel.boncamper@atmus.com	
 Nic Davison	FL, South GA (Tifton, Valdosta), Caribbean	(463) 224-5567	nicholas.davison@atmus.com	
	and Puerto Rico			
 Phil Ponicsan	KY, North GA (Macon, ATL, McDunnogh),	(615) 788-6460	philip.ponicsan@atmus.com	
	E TN (Nashville, Knoxville)			
 WESTERN DIVISION				
 Jim Powers	ID, NV (Elko), UT, MT, W WY	(801) 955-2189	james.jim.powers@atmus.com	
 Michael Whetstone	CO. OK. E WY	(720) 948-4166	michael.whetstone@atmus.com	
 Kelsie Bevis	AZ, NM, El Paso TX	(931) 783-3583	kelsie.bevis@atmus.com	
 Kevin Webster	AE, MB, SK (Canada)	(431) 554-6797	kevin.webster@atmus.com	
 Open	AK, OR, WA	(431) 334-0191	Keviii.webster@atiilus.com	
 Ray Ambriz	N Cal, W NV(Reno), HI	(831) 821-4299	ray.ambritz@atmus.cm	
 Steve Ogden Matthew Cole	BC, YK, Fort McMurray, AB (Canada) S CA, S NV (Las Vegas)	(604) 317-7639	steven.ogden@atmus.com matthew.cole@atmus.com	
 Matthew Cole	S GA, S NV (Las vegas)	(657) 272-0084	matthew.cole@atmus.com	1
				-

Missing image

Hooked on Fleetguard



Win an All-Expenses-Paid Trip to Dominican Republic!

Fleetguard and DTNA are teaming up to offer an all-expenses paid trip to the Dominican Republic in 2025! This is the 6th sales incentive designed to utilize the collaberative efforts between Fleetguard, DTNA District Parts Managers and the Dealer Network to target specific fleets and win their business.

Program Details:

Fleetguar

- 5 Day Retreat!
- Destination Dominican Republic
- Fleet Targets \$25k+ (was \$50k+)
- Launch Apr. 1st to Dec. 31st
- More chances to win!

Fleet Target Qualifiers:

- Sales Goal \$3.6M (Realized).
- Fleet targets defined as an On-Hwy. or Off-Hwy. Fleet worth <u>\$25k or more</u>.
- Fleets must comprise of new business not buying Fleetguard today.
- If buying a competitive filter through DTNA and shifting to FGD, it will NOT count.*
- Minimum incremental sales to qualify is <u>\$150k in new business</u>.
- Truck fleets that perform 2 to 5 service intervals annually will qualify.*
- Final Results will use realized sales potential to identify winners.*

Timeline: April 1st 2024 - Dec. 31st 2024

- TM's will email "TM Sales Tracker" to FGD NA Account Manager.
- TM's will record in Salesforce under the Dealer Account. (under the Sales Promotion line, search Hooked on Fleetguard).
- Winners identified in Feb. 2025 based on realized sales potential.
- The trip will be hosted June 16 20, 2025.

* DTNA & FGD Mgmt. will review any/all exceptions and make a mutual equitable decision.

Who Qualifies to Win

- Top 7 Dealer Outside Parts Sales
 - Top 7 Dealer Sales/Parts Mgrs.
- Top 4 DTNA District Parts Mgrs.
- Top 4 Fleetguard Territory Mgrs.
- Top 2 Performing Dealers Leadership
 - Top DTNA NAM

Top FGD NAM

http://hookedonfleetguard.incentive-zone.com

Check your standings at

- Top DTNA Regional Director
- Top FGD Division Manager

fleetguard.com MB37122 ©2024

Fleetguard Territory Managers should report recorded business to David Bledsoe and log in Salesforce. under Opportunity: Hooked on FGD For full contest details, please contact your Fleetguard Territory Manager All qualifying fleets will be validated by DTNA and Fleetguard Management

Restricted Content

Why is coolant so important, and why do I need heavy duty coolant?

The cooling system handles approximately 60% of the heat transfer from the engine, and based on industry estimates, 40% of engine failures originate in the cooling system.

The coolant is the life blood of the cooling system and must provide protection for both metallic and non-metallic surfaces. Only a fully formulated coolant with an ASTM D6210 specification has the capability to do this.

What if I'm using a coolant that says heavy duty on the packaging? Can I use it?

"Heavy Duty" can be a term that can be overused and taken out of context. The most important means of identification is to read the label. If a coolant says heavy duty, but does not have an ASTM D6210 specification listed on the jug or drum label, it is not fully formulated for heavy duty use. This means that the coolant does not have the additive package necessary to protect against water pump cavitation, hot surface scaling, wet sleeve liner pitting or cavitation, and other potential maintenance issues in a heavy-duty engine.

I'm interested in the FleetGuard OAT coolant. Can I convert my existing coolant without draining it?

While it's always preferable to drain and flush a system, and fill with fresh coolant, it is possible to transition to Fleetguard ES Compleat OAT, without draining if you are currently using an Extended Life Coolant (ELC) or Nitrited Oat (NOAT) Coolant.

The Cummins Filtration approved procedure can be found here: https://www.cumminsfiltration.com/sites/default/files/MB10468.pdf (https://www.cumminsfiltration.com/sites/default/files/MB10468.pdf)

I have multiple coolants that I'm using for various trucks, cars and other pieces of equipment. Can I use just one coolant for everything?

FleetGuard's ES Compleat OAT coolant is backwards compatible and can be safely used in diesel and Natural Gas applications, as well as cars, light trucks, tractors and other equipment.

More information on ES Compleat OAT can be found here: https://www.cumminsfiltration.com/sites/default/files/LT32533-REV8.pdf (https://www.cumminsfiltration.com/sites/default/files/LT32533-REV8.pdf)

Why can't I convert my Conventional coolant to FleetGuard ES Compleat OAT without draining it.

There are two reasons. The first is that Conventional coolant does not have an additive package that is robust enough to

"I buy from my local oil / lubricant distributor. I buy all my fluids from them. If I took away the coolant, they would cut my discount."

1. "I certainly appreciate and understand that. Let me just

for wet sleeve liner protection, where an OAT uses organic acids to provide this protection.

In all likelihood, it would cost you more to try to convert it, than to drain, flush and refill with new coolant. In addition, if your current coolant is green, it will likely turn to a rust colored brown when you add a red coolant to it.

"I buy my coolant in bulk."

1. "What do you mean by bulk? Drums, totes, refillable bulk tank?"

2. It is easy to assume that when they say bulk, they mean a large bulk tank that if refilled from a truck. But many times, they are simply talking about a drum or a tote, which is right in our wheelhouse.

3. If it is truly a big bulk tank filled from a truck, then ask:

a. How many gallons does it hold?

b. How often do they fill it?

4. Just because the dealer doesn't fill bulk tanks, you still want to educate on coolant, review Fleetguard, benefits, and quote a price. For, many times we assume because they are buying bulk, they are getting it cheaper. Most of the time that is not true.

5. Many times, we beat the price and a prospect will buy a drum or a tote and pump it into their bulk tank themselves.

2. The point is to still educate the customer on coolant, which his current distributor is not doing. Then, show him the Fleetguard program benefits and pricing.

3. When we take the time to educate the customer, then show them our program, and saving the price for last; many times, the objection just disappears and we get the sale.

"My granddaddy used green, my daddy used green, I'm using green!"

1. This is where you want to educate the customer on Universal Conventional Coolants, which most all competitive green conventional coolants are. They are a light duty coolant that can be used in a heavy-duty engine only if you purchase and pre-charge the coolant with supplemental coolant additives.

2. This type of coolant does not meet heavy duty specification ASTM D6210. Educate the customer on D6210, D3306, and D4985.

3. This type of coolant is a light duty coolant right out of the bottle. The problem is the message has been lost over time, so no one selling or buying this product know what they are selling or using.

4. If they insist on a green conventional coolant, we have Fleetcool, which is a fully formulated heavy duty pre-charge coolant that meets D6210, and comes at a very economical price

Last updated: Monday, 22 April 2024 12:00 PM

▲Back to Top

Copyright © Daimler Truck North America LLC. <u>Privacy Statement, Legal Notices and Terms (https://daimler-trucksnorthamerica.com/privacy-policy)</u>. All rights reserved. Daimler Truck North America LLC is a <u>Daimler (http://www.daimler.com/)</u> company.