

LEARN MORE

Fleetguard®





Fleetguard Filtration

With over 8,300 products, Fleetguard covers the widest range of air, lube, fuel and hydraulic filters in the heavy duty industry. All Fleetguard® products are engineered to meet or exceed OEM performance and ensure engines and other systems get maximum life. Backed by the best warranty in the business, you can have total confidence in your purchase.

Cross-Reference (<https://www.fleetguard.com/s/>)

Order Literature (<https://www.litorders.com/go/cumminsfiltration/>)

NEW PRODUCTS (<https://www.fleetguard.com/s/new-products>)

Training Videos (https://www.youtube.com/results?search_query=cummins+filtration)



Hooked on Fleetguard 2024





Hooked on Fleetguard



Win an All-Expenses-Paid Trip to Dominican Republic!

Fleetguard and DTNA are teaming up to offer an all-expenses paid trip to the Dominican Republic in 2025! This is the 6th sales incentive designed to utilize the collaborative efforts between Fleetguard, DTNA District Parts Managers and the Dealer Network to target specific fleets and win their business.

Program Details:

- 5 Day Retreat!
- Destination - Dominican Republic
- Fleet Targets \$25k+ (was \$50k+)
- Launch Apr. 1st to Dec. 31st
- More chances to win!

Fleet Target Qualifiers:

- Sales Goal \$3.6M (Realized).
- Fleet targets defined as an On-Hwy. or Off-Hwy. Fleet worth \$25k or more.
- Fleets must comprise of new business not buying Fleetguard today.
- If buying a competitive filter through DTNA and shifting to FGD, it will NOT count.*
- Minimum incremental sales to qualify is \$150k in new business.
- Truck fleets that perform 2 to 5 service intervals annually will qualify.*
- Final Results will use realized sales potential to identify winners.*

Timeline: April 1st 2024 – Dec. 31st 2024

- TM's will email "TM Sales Tracker" to FGD NA Account Manager.
- TM's will record in Salesforce under the Dealer Account. (under the Sales Promotion line, search Hooked on Fleetguard).
- Winners identified in Feb. 2025 based on realized sales potential.
- The **trip will be hosted June 16 - 20, 2025.**

** DTNA & FGD Mgmt. will review any/all exceptions and make a mutual equitable decision.*

Check your standings at

<http://hookedonfleetguard.incentive-zone.com>

Who Qualifies to Win


- | | | |
|------------------------------------|---------------------------------------|------------------------------|
| • Top 7 Dealer Outside Parts Sales | • Top 4 Fleetguard Territory Mgrs. | • Top FGD NAM |
| • Top 7 Dealer Sales/Parts Mgrs. | • Top 2 Performing Dealers Leadership | • Top DTNA Regional Director |
| • Top 4 DTNA District Parts Mgrs. | • Top DTNA NAM | • Top FGD Division Manager |

fleetguard.com
MB37122 ©2024

Fleetguard Territory Managers should report recorded business to David Bledsoe and log in Salesforce, under Opportunity: Hooked on FGD
For full contest details, please contact your Fleetguard Territory Manager All qualifying fleets will be validated by DTNA and Fleetguard Management

Territory Manager Contact Information



NAME	ASSIGNMENT	PHONE	EMAIL	
NORTHEAST DIVISION				
Alain Mouchaca	NB, NL, NS, PE, QC (Canada)	(514) 348-4260	alain.mouchaca@atmus.com	
Brandon Hostler	PA, WV	(717) 991-0708	brandon.hostler@atmus.com	
Christine Westhoff	MN, ND, SD, IA	(612) 289-0929	christine.westhoff@atmus.com	
Cody Fellers	IN, MI	(317) 995-7471	cody.fellers@atmus.com	
Dave Hanford	OH	(615) 428-5424	dave.hanford@atmus.com	
Greg Hemmerle	MA, ME, NH, RI, VT, NY, CT	(720) 951-6034	gregory.hemmerle@atmus.com	
Kevin Coulter	ON (Canada)	(416) 540-0512	kevin.coulter@atmus.com	
Paul Burke	NJ, MD, NYC, DE, DC, Philadelphia	(610) 849-3570	paul.burke@atmus.com	
Milan Kesich	IL, NW Indiana, WI	(262) 227-5498	milan.kesich@atmus.com	
SOUTHEAST DIVISION				
Blake Jenkins	LA, MS, AL, AR, W TN(Jackson,Memphis)	(615) 927-3467	robert.jenkins@atmus.com	
Bonnie Olivas	W TX-Midland, Odessa, Amarillo, San Antonio and Southeast NM (Hobbs)	(432) 967-8198	yvonne.olivas@atmus.com	
Cale Preble	KS, MO, NE, Southern IL	(308) 251-0197	cale.preble@atmus.com	
Chris Duerr	E TX (Houston, Beaumont, Victoria, Corpus, Austin, Lukfin	(713) 907-0152	christopher.duerr@atmus.com	
Dakendrick (DK) Smith	N. TX (Dallas/Ft. Worth), Ardmore OK	(214) 998-0457	dakendrick.smith@atmus.com	
Nate Boncamper	NC, SC, and Southern VA (Richmond)	(347) 920-6653	nathaniel.boncamper@atmus.com	
Nic Davison	FL, South GA (Tifton, Valdosta), Caribbean and Puerto Rico	(463) 224-5567	nicholas.davison@atmus.com	
Phil Ponicsan	KY, North GA (Macon, ATL, McDunnogh), E TN (Nashville, Knoxville)	(615) 788-6460	philip.ponicsan@atmus.com	
WESTERN DIVISION				
Jim Powers	ID, NV (Elko), UT, MT, W WY	(801) 955-2189	james.jim.powers@atmus.com	
Michael Whetstone	CO, OK, E WY	(720) 948-4166	michael.whetstone@atmus.com	
Kelsie Bevis	AZ, NM, El Paso TX	(931) 783-3583	kelsie.bevis@atmus.com	
Kevin Webster	AB, MB, SK (Canada)	(431) 554-6797	kevin.webster@atmus.com	
Open	AK, OR, WA			
Ray Ambriz	N Cal, W NV(Reno), HI	(831) 821-4299	ray.ambriz@atmus.com	
Steve Ogden	BC, YK, Fort McMurray, AB (Canada)	(604) 317-7639	steven.ogden@atmus.com	
Matthew Cole	S CA, S NV (Las Vegas)	(657) 272-0084	matthew.cole@atmus.com	

1

General Product Information

The Fleetguard Warranty – Best in the Industry

When you buy a Fleetguard Filtration product, you are assured superior warranty protection from the point of purchase throughout the recommended life of the product. Unlike industry competitors, our warranty coverage is not pro-rated, which means you are fully protected through the recommended service life of the product. These factors make the Fleetguard Filtration Warranty one of the best in the industry.

Customer Support:

- Telephone: 800-22FILTER (800-223-4583)
- Fax: 812-374-1001
- Email: fleetmaster.us@cummins.com

Supplementary Links

- [Warranty \(https://www.cumminsfiltration.com/warranty\)](https://www.cumminsfiltration.com/warranty)
- [Customer Service \(https://www.cumminsfiltration.com/customerassistance\)](https://www.cumminsfiltration.com/customerassistance)
- [Parts Catalog \(https://catalog.cumminsfiltration.com/catalog/CatalogSearch.do?_locale=en&_region=&_ga=2.160176765.1173018420.1522779015-1591025487.1470248582\)](https://catalog.cumminsfiltration.com/catalog/CatalogSearch.do?_locale=en&_region=&_ga=2.160176765.1173018420.1522779015-1591025487.1470248582)
- [The High Price of Low Cost Filters](#)



FAQ

Why Fleetguard?

As the only filter manufacturer that is also part of an engine manufacturer, Cummins filtration has the benefit of developing our filters and engines in tandem. We prove our technology through extensive laboratory and real-world engine tests.

- Rich Cummins History
- Products Meet or Exceed OEM Specifications
- Real World Testing and Science
- Broadest Product Coverage including Coolant
- Specific Application
- Best in Class Warranty

What are long-term costs of using low-cost filters?

There's a reason some filters and coolants are less expensive than others – they're lower quality. But this lower quality puts your engine parts at risk.

Fleetguard product solutions offer the best return on your investment by protecting your engine over its life. To learn more, check out our brochure, **The Risks of Low Cost Filters and Coolant**.

(<https://www.cumminsfiltration.com/sites/default/files/LT36645-2018.pdf>)

- Only filter manufacturer that is also part of an engine manufacturer
- Extensive laboratory and real-world engine testing
- Lowers your total cost of ownership by minimizing repairs

Where can I learn more about filtration technology?

Our Fleetschool program features easy-to-use, self-guided training modules that cover a wide variety of modern filtration technology and product topics. To access the training please visit www.fleetschool.com

(<https://www.fleetschool.com/>) and self-register today!

Where can I get product training on Fleetguard Filtration?

Visit our YouTube channel at [youtube.com/fleetguardfiltration](https://www.youtube.com/fleetguardfiltration) (<https://www.youtube.com/user/FleetguardFiltration/featured>) for the latest product videos, how-to guides, product animations, testimonials, and more!



Copyright © Daimler Truck North America LLC. [Privacy Statement, Legal Notices and Terms \(https://daimler-trucksnorthamerica.com/privacy-policy\)](https://daimler-trucksnorthamerica.com/privacy-policy).

All rights reserved. Daimler Truck North America LLC is a [Daimler \(http://www.daimler.com/\)](http://www.daimler.com/) company.

